

## ADVERTISING RATES SCHEDULE

Program size overall: 5 1/2" wide by 8 1/2 " deep

**P.O. Box 1502  
Vero Beach, Fl. 32961  
772-562-8300**

**Signed contract** is due no later than May 1, 2012.

**Copy and Art Deadline** is July 1, 2012 (Get your ad in early for best placement.)

**Proof information:** Copy should come camera-ready; no proof is supplied. When services of the Theatre Guild Creative staff are used, a proof will be supplied if requested. If approval is not be received by deadline, the copy will be run as submitted.

**Press run:** 12,000 copies will be distributed during at least 60 performances of five (5) different shows, covering the period September 2012 through May 2013. Thus, one (1) ad equals a 9-month advertising campaign.

<b>Ad Sizes</b>	<b>Width</b>	<b>Depth</b>	<b>Cost</b>
Full Page	4-1/2"	7-1/2"	\$800
1/2 page horizontal	4-1/2"	3-5/8"	\$500
1/2 page vertical	2-1/8"	7-1/2"	\$500
1/4 page horizontal	3-5/8"	2-1/8"	\$350
1/4 page vertical	2-1/8"	3-5/8"	\$350
1/8 page	2-1/8"	1-3/4"	\$250
Covers -inside	4-1/2"	7-1/2"	\$850
Cover – back	4-1/2"	7-1/2"	\$900

**Color** -- no additional charge.

Advertisers receive two (2) free tickets to the show of their choice.

Any questions, contact **Bill Lembeck**

phone: **772-589-3671** e-mail: **12gypsies@att.net**

---

### EVER THOUGHT ABOUT SPONSORING A SHOW

As a show sponsor, you can invite a preview audience of 250 to your show; have your name mentioned as a sponsor in newspaper and radio advertising, news releases, talk show appearances, on our marquee and on flyers around town. Sponsors also get a full page ad in all playbills and an additional editorial page in the sponsored show playbill.

**Contact Bill Lembeck for more information.**